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# Lighthouse Presents the Third Annual

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## RECOVERY RUN OF THE ROCKIES 5K

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**August 30th**

Starting at 8:00 AM

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**Fossil Creek Park**

Lake Pavilion #2 Fort Collins, CO

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# Sponsor Packet

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contact: Jennifer

☎ 970-237-2984

✉ [Jen@lighthouseftc.org](mailto:Jen@lighthouseftc.org)

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# About Lighthouse

## **Our Mission:**

Lighthouse is a recovery community where people who've lost everything find not just shelter, but belonging. Many arrive with no home, no support, and no hope—Our residents have often endured homelessness, struggled with addiction, or spent time in jail or prison before finding their way to Lighthouse. What they find is a family—a place where they are respected, supported, and given the chance to build a life they never thought possible.

## **Our Impact:**

Over the past 14 years, Lighthouse has housed more than 1,600 people in Fort Collins—87% of whom were homeless before entering our program. Unlike temporary shelters or transitional housing, Lighthouse offers both short- and long-term housing, with some residents staying for several years or even for life. Our model includes:

- Seven in-house recovery meetings per week.
- Peer support specialists, case management, and resource navigation.
- First month's scholarships for those unable to afford move-in costs.
- Acceptance of individuals often turned away from other housing programs, including those recently released from prison, jail, detox, or treatment.

## **Our Residents:**

We serve a highly diverse population, including individuals who are justice-involved, chronically homeless, and older adults waiting for disability assistance. Our supportive, family-style environment helps residents establish structure, find employment, and build meaningful, sober lives. With no time limit on housing, residents can stay as long as they need to achieve true stability.

## **What's Next:**

- We are launching a capital campaign to open Lighthouse's first recovery home for women—addressing a critical and long-overdue gap in Northern Colorado. While many programs exist for men, safe and supportive long-term housing options for women in recovery remain extremely limited. This new home will provide the stability, structure, and community that women need to heal and rebuild their lives.

## **About the Recovery Run of the Rockies 5K**

The Recovery Run of the Rockies 5K is a powerful community event that brings people together to support recovery, housing stability, and lasting change. This annual race raises vital funds for Lighthouse's mission—providing supportive housing to individuals overcoming homelessness, addiction, and trauma.

**This year, all proceeds will support our capital campaign to open Lighthouse's first recovery home for women, addressing a critical and long-overdue need in Northern Colorado.**

### **Event Highlights**

- Professionally timed 5K race that loops around Portner Lake
- Free community pancake breakfast provided by the Lions Club (open to all—runners and non-runners)
- Live DJ to energize the crowd, play music, and announce race winners
- Opportunities to meet and hear from Lighthouse residents, staff, and supporters
- Sponsor recognition and appreciation throughout the event

### **Sponsorship Opportunities**

We invite you to be part of something meaningful by sponsoring the Recovery Run of the Rockies 5K. Your support will help Lighthouse open a safe, stable, and supportive home for women in recovery—many of whom are experiencing or at risk of homelessness.

You can customize a sponsorship package or choose from the levels outlined on the next page. Together, we can create real and lasting change in our community.

### **Why Sponsor?**

By sponsoring the Recovery Run of the Rockies 5K, you will:

- Support solutions to homelessness, addiction, and recovery in our community
- Help launch a women's recovery home in Northern Colorado
- Demonstrate your commitment to equity, health, and housing access
- Gain positive visibility as a community-minded business
- Reach a diverse audience of families, runners, volunteers, and local leaders

## Sponsorship levels include:

### Title Sponsor: \$7,500 Plus

- Company name/logo listed prominently on race website.
- Opportunity for company spokesperson to start race and share remarks on race morning.
- 3x5 banner at start/finish line.\*
- Logo with link to website in all event email marketing.
- Branding on results page background.
- Logo on race bib.\*
- Logo on registration page header.
- Linked logo on Lighthouse website.
- Optional vendor table at pre/post-race event.
- Logo on race shirts.\*
- Six complimentary race entries.
- Included in five race-related social media posts.

### Platinum Sponsor: \$5,000

- 2x5 banner at start/finish line.\*
- Logo with link to website in all event email marketing.
- Branding on results page background.
- Logo on race bib.\*
- Logo on registration page header.
- Linked logo on event website.
- Optional vendor table at pre/post-race event.
- Logo on race shirts.\*
- Four complimentary entries for race team.
- Included in four race-related social media posts.

### Gold Sponsor: \$2,500

- 2x5 banner at start/finish line.\*
- Logo on race bib.\*
- Linked logo on event website.
- Optional vendor table at pre/post-race event.
- Logo on race shirts.\*
- Two complimentary entries for race team.
- Included in three race-related social media posts.

### Silver Sponsor: \$1,000

- Linked logo on event website.
- Optional vendor table at pre/post-race event.
- Logo on race shirts.\*
- One complimentary race entry.
- Included in two race-related social media post.

### Bronze Sponsor:\$500

- Linked logo on event website.
- Optional vendor table at pre/post-race event.
- Logo on race shirts.\*
- Included in one race-related social media post.

### Supporting Sponsor: \$250/In-Kind Donations

- Linked logo on website.
- Optional vendor table at pre/post-race event.

\*To be included in Recovery Run of the Rockies 5K t-shirt and banners, sponsorship forms must be received by August 17th, race bibs by August 10th. .

# I want to sponsor the Recovery Run of the Rockies 5K!

Please contact Jennifer Stover to confirm sponsorship at [Jen@lighthouseftc.org](mailto:Jen@lighthouseftc.org) or (970) 237-2984 before mailing this form

## Sponsorship Level (circle):

**Title Sponsor      Platinum Sponsor      Gold Sponsor**

**Silver Sponsor      Bronze Sponsor      Supporting Sponsor**

Company or Sponsor Name:\_\_\_\_\_

Contact Name:\_\_\_\_\_

Billing Address:\_\_\_\_\_

Phone Number:\_\_\_\_\_

Email Address:\_\_\_\_\_

- Include the sponsorship name printed exactly as you want it to appear in marketing materials.
- Logo's for t-shirts and banners must be in VECTOR format, if you do not have a VECTOR logo, your image may appear blurry on the t-shirt or banner.
- If you wish to set up a vendor table, please notify us by August 15<sup>th</sup> so we can reserve a space for you. ( You will need to bring your own table ) .

Please make checks payable to: Lighthouse

Mail To:

Lighthouse Attn: Jennifer Stover

614 Mathews Street

Fort Collins CO 80524

Sponsorships may be paid using a credit card by clicking on the DONATE button on the Lighthouse website. [www.lighthouseftc.org](http://www.lighthouseftc.org)

Any questions? Call Jennifer Stover at (970)237-2984 or email [jen@lighthouseftc.org](mailto:jen@lighthouseftc.org).

Lighthouse is a 501©3 charitable, nonprofit organization, Federal Tax ID# 90-0616303. Your contribution is tax-deductible to the extent allowed by law.