

# Lighthouse Presents the 4th Annual



## Recovery Run of the Rockies 5K

September 5th

Starting at 8:00 AM

Fossil Creek Park

Lake Pavilion #2 Fort Collins, CO

## Sponsor Packet

contact: Jennifer

📞 970-237-2984

📧 [Jen@lighthouseftc.org](mailto:Jen@lighthouseftc.org)

# About Lighthouse

Northern Colorado's largest community-based supportive housing organization



## Who We Are

For more than 16 years, Lighthouse has been removing barriers to long-term recovery by combining affordable housing with peer support, case management, employment services, and a strong recovery community. Since 2010, Lighthouse has helped more than 1,700 individuals in Northern Colorado rebuild their lives after addiction, homelessness, incarceration, and other significant barriers to stability. More than a place to live, Lighthouse provides the foundation people need to build healthy, independent lives. Today, Lighthouse supports 62 residents across six recovery homes, including Larimer County's first fully staffed, time-unlimited supportive recovery home for women.

## How We Remove Barriers

Lighthouse creates the conditions people need to achieve lasting recovery by providing affordable supportive housing and comprehensive services that remove barriers to stability, health, and independence. Our program includes:

- Daily recovery support and peer-led programming
- Peer support, case management, and resource navigation
- Employment services and job readiness support
- Medication-Assisted Treatment (MAT)-friendly housing
- Scholarships that keep recovery accessible
- Affordable supportive housing with no arbitrary time limits

## Community Impact

16

Years Serving Northern Colorado

1,700+

Individuals Served

79%

Successful Recovery and Housing Outcomes

Every day, Lighthouse removes barriers to long-term recovery, helping build stronger individuals, healthier families, and a more connected Northern Colorado.

# Recovery is Worth Celebrating

## The 4th Annual Recovery Run of the Rockies 5K

The Recovery Run of the Rockies 5K brings together runners, families, businesses, healthcare partners, and community members to celebrate recovery while promoting health, belonging, and hope throughout Northern Colorado. More than a fundraiser, the event helps reduce stigma surrounding substance use disorders by bringing people together to connect, learn, and celebrate recovery.

From competitive runners to families with strollers, grandparents, children, and community partners, everyone is welcome. The event features a professionally timed 5K, a family-friendly walk, free pancakes and sausage provided by the Fort Collins Lions Club, live music, sponsor booths, awards, and activities for all ages.

Funds raised through the Recovery Run help Lighthouse remove barriers to long-term recovery by supporting affordable supportive housing, peer support, employment services, and a strong recovery community. Together, we're helping ensure recovery remains affordable and accessible for those who need it most.

### Event Highlights

- Professionally timed 5K run/walk through Fossil Creek Park
- FREE Lions Club Pancake Breakfast (open to everyone!)
- Live music and family-friendly activities
- Raffle prizes and sponsor recognition
- Meet Lighthouse residents, graduates, staff, sponsors, and community partners

### Why Your Sponsorship Matters

Your sponsorship does more than support an event—it helps remove barriers to long-term recovery. Together, we are creating opportunities for individuals to rebuild healthy, independent lives while strengthening families and building a more connected Northern Colorado.



### 2025 Recovery Run Impact

- ✓ More than 200 community members united to celebrate recovery
- ✓ Raised over \$20,000 to expand affordable supportive housing
- ✓ Helped open Larimer County's first fully staffed, time-unlimited supportive recovery home for women

# Sponsorship Levels

## *Title Sponsor: \$7,500+*

Company name/logo listed prominently on race website · Opportunity for spokesperson to start race · 3x5 banner at start/finish line\* · Logo with link in all event email marketing · Branding on results page · Logo on race bib\* · Logo on registration page header · Linked logo on Lighthouse website · Optional vendor table · Logo on race shirts\* · Six complimentary race entries · Five social media posts

## *Platinum Sponsor: \$5,000*

2x5 banner at start/finish line\* · Logo with link in all event email marketing · Branding on results page · Logo on race bib\* · Logo on registration page header · Linked logo on event website · Optional vendor table · Logo on race shirts\* · Four complimentary entries · Four social media posts

## *Gold Sponsor: \$2,500*

2x5 banner at start/finish line\* · Logo on race bib\* · Linked logo on event website · Optional vendor table · Logo on race shirts\* · Two complimentary entries · Three social media posts

## *Silver Sponsor: \$1,000*

Linked logo on event website · Optional vendor table · Logo on race shirts\* · One complimentary race entry · Two social media posts

## *Bronze Sponsor: \$500*

Linked logo on event website · Optional vendor table · Logo on race shirts\* · One social media post

## *Supporting Sponsor: \$250/In-Kind*

Linked logo on website · Optional vendor table

\*To be included in Recovery Run of the Rockies 5K t-shirt and banners, sponsorship forms must be received by August 18<sup>th</sup>. For inclusion on race bibs, complete forms by August 8<sup>th</sup>.

# Become a 2026 Sponsor

Your sponsorship helps remove barriers to long-term recovery by supporting affordable supportive housing, peer support, employment services, and a strong recovery community. Together, we're helping individuals rebuild healthy, stable, and independent lives while creating a stronger Northern Colorado.

*Ready to Become a Sponsor?*

**Simply email [Jen@lighthouseftc.org](mailto:Jen@lighthouseftc.org) with:**

- Your company name
- The sponsorship level you'd like to select
- Your primary contact name

I'll personally follow up to thank you, answer any questions, and collect your logo and any additional information needed to maximize your sponsorship benefits.

## *Sponsorship Payment*

### *Pay by Check*

Please make checks payable to: **Lighthouse**

Mail to:

Lighthouse

Attn: Jennifer Stover

614 Mathews Street

Fort Collins, CO 80524

### *Pay by Credit Card*

Visit [www.lighthouseftc.org](http://www.lighthouseftc.org) and click the Donate button.

If paying online, please include "2026 Recovery Run Sponsorship" in the donation notes, or send me a quick email so I can match your payment to your sponsorship.

---

## Questions?

Jennifer Stover

Program & Fundraising Specialist

(970) 237-2984

[Jen@lighthouseftc.org](mailto:Jen@lighthouseftc.org)

Lighthouse is a 501(c)(3) nonprofit organization. Federal Tax ID #90-0616303.  
Contributions are tax-deductible to the extent allowed by law.

